

EY Mobility Lens Forecaster, an AI-powered tool, predicts electric vehicles to exceed light vehicle sales in the US as soon as 2033



Macroeconomic growth, trade patterns and changing socioeconomics



Consumer attitudes towards sustainability and total cost of ownership



Decarbonization goals (ICE bans) and favorable e-mobility policies



Investments in e-mobility and smart transport ecosystem



2033

BEV sales to overtake ICE sales in US



Adoption Rates Differ

- CA – 81%
- NY – 74%
- Tx – 52%
- NC – 49%
- FL – 36%

An eMobility ecosystem, with the customer at its center, is emerging

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No company can single-handedly provide all the services needed to facilitate the transition to electric mobility.

Harald Kroon

Head of Business Development & Marketing, Athlon

