

Good afternoon,

On behalf of all of us at Cherokee Media Group, allow me to say a sincere thank you for your partnership and support of the Auto Intel Summit. We are excited about the great speaker lineup and energy that is building around this event, the new business opportunities, the new people we'll meet and the new things we will all learn.

I'd also like to state clearly that we are taking concerns about COVID-19 (commonly known as Coronavirus) very seriously.

The health and safety of our clients and their families, as well as our team and their families, is our top priority.

With that, we are rescheduling the Auto Intel Summit, originally slated for April 14-16 in Raleigh, N.C., to its new date of Aug. 17-19 in Raleigh.

All registrations, sponsorships and speakers will convey the new dates of Aug. 17-19. Should there be any scheduling conflicts, please reach back to me.

Our team is closely following the CDC's official Interim Guidance for Event Planners and the PCMA's (Professional Convention Management Association) COVID-19 resource page for the most accurate, relevant and updated information and will be making the necessary and appropriate changes for our event to ensure a safe and successful meeting for all of us.

Again, we sincerely thank you for your partnership, we wish you well and good health in the days ahead, and we'll look forward to seeing you for a great event in August.

With kindest regards,



A handwritten signature in black ink, appearing to read "Bill Zadeits". The signature is stylized and fluid, with a long, sweeping underline that extends to the right.

Bill Zadeits
President
Cherokee Media Group